

# 2018 Callide Dawson Beef Carcase Competition

## Partnership Opportunities

	Naming Partner	Platinum Partner	Dinner Sponsor	Gold Partner	Silver Partner	Trade Partner
	-	\$2000	\$1000	\$1000	\$500	\$250
Positions Available	1	4	3	15	20	Unlimited
Rural Press Advertising & CDBCC Advertising	Acknowledged in all CDBCC coverage and logo with Name Prominent	Acknowledged in all CDBCC Coverage with Logo	Acknowledged in all CDBCC Coverage	Acknowledged in Rural Press Sponsors Advert	Acknowledged in Rural Press Sponsors Advert	Acknowledged in Rural Press Sponsors Advert
Presentation	During Field Day & Dinner Event	During Field Day	During Dinner Event			
Trade Stand at Field Day	Yes	Yes	Yes	Yes	Yes	Yes
Trade Stand at Presentation Dinner	Yes	Yes	Yes	Yes	Yes	
Awards	Champion MSA Carcase	Champions		Major Awards eg. Class Winners	Reserves eg. Class Reserves	
Signage & Promotion Material	Prominent Locations at Field Day and Dinner inc on stage	Prominent Locations at Field Day and Dinner	Dinner Hall - on stage	Field Day & Dinner Hall	Field Day or Dinner Hall	Field Day
Promotional Material in Gift Bag at Field Day	Up to 5 items	Up to 4 Items	Up to 3 Items	Up to 2 Items	Up to 1 Item	Up to 1 Item
Dinner Tickets	6	4	4	2	1	1
Logo on Catalogue	Front Cover Large & Bold	Front Cover	Dinner Menus and Inside Cover	Inside Cover	Inside Cover	Inside Cover
Catalogue	One Full Page Ad	One ½ Page Ad	One ½ Page Ad	One 1/3 Page Ad	One ¼ Page Ad	
Social Media Coverage	Rolling Coverage	Rolling Coverage	Rolling Coverage	Rolling Coverage	Rolling Coverage	Rolling Coverage

*\*Please note: the above prices are guides only, sponsors may elect to contribute a different amount but would still be categorised as per the partnership opportunities document*