



## 2018 Callide Dawson Beef Carcase Competition

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To Whom it May Concern,

On behalf of the Callide Dawson Beef Carcase Competition committee, I would like to invite you to be a partner for the 2018 Callide Dawson Beef Carcase Competition. We believe that your business would greatly benefit from supporting this event not to mention the benefits the Callide Dawson Beef Carcase Competition participants will receive from your support.

The 2018 Callide Dawson Beef Carcase Competition will see the competition celebrate its 30<sup>th</sup> year. The competition celebrates the vibrant Central Queensland red meat industry and the achievements and hard work of our valued producers. 2017 saw records smashed with 613 carcasses entered. In 2018 we will reach over 10,000 carcasses judged over the 30 year duration of the competition.

In 2017 \$20,000 was raised for community groups, with 2018 seeing over \$200,000 raised in donations supporting the local community. And to celebrate the 30 years of the Callide Dawson Beef Carcase Competition, we are going to be bigger and better than ever. Along with the ever popular Feedlot Field Day on the 25<sup>th</sup> May 2018, we will have a larger venue for our Presentation Dinner on the 6<sup>th</sup> July 2018. The night will include trade stands and a host of fantastic speakers.

A quality event such as the Callide Dawson Beef Carcase Competition would not be possible without the generous support of numerous partners. There are several promotional opportunities linked with supporting the Callide Dawson Beef Carcase Competition and we believe that your support could have mutual benefits for the event, its participants and your business. I have attached a copy of our partnership opportunities and benefits for your information.

Thank you for taking the time to read our proposal. If you have any questions please do not hesitate to contact myself or our Callide Dawson Beef Carcase Competition President, David Anderson on 0429 931 210.

Kind Regards,

Laura Grubb  
**2018 Callide Dawson Beef Carcase Competition Sponsorship Coordinator**